

Foundation 4Life®

Building a Legacy of Service

CREATING A LEGACY OF SERVICE

Mission Statement

Foundation 4Life is creating a legacy of service as we build people, families, and communities wherever 4Life® conducts business, with a particular focus on the children of the world.

Together, we will build a difference.

Philosophy

In July 2006, 4Life Founders David and Bianca Lisonbee launched Foundation 4Life at La Casa Rosada orphanage in Santo Domingo, Dominican Republic, with a check for \$75,000 to begin work on an addition to the existing structure. More than 1,000 distributors and visitors were present at the inaugural press conference.

4Life Co-founder Bianca Lisonbee is the heart of Foundation 4Life. “Our science and success are known worldwide and, because of that, our capacity for service is without bounds,” Bianca explained. “It’s thrilling to continue our quest to uplift others through Foundation 4Life and engage in community service work throughout the world.”

History of Service

Service is at the heart of everything 4Life does. As you change your own life with 4Life’s phenomenal products and outstanding financial opportunity, you are in a position to change others’ lives through meaningful acts of service.

Foundation 4Life is building a legacy of service by fostering long-term, sustainable partnerships with orphanages around the world. With this specific focus on orphanages, Foundation 4Life seeks to better the lives of children as it progressively focuses on three main areas of a child’s life: Nutrition/Supplementation, Shelter, and Education. With education being the pinnacle, children will have the knowledge and skills in-hand to support themselves and make a positive impact on their society for years to come—creating a true legacy of service.

Throughout Foundation 4Life’s history, and even the history of 4Life itself, the company has frequently sought out causes that would benefit children. Beginning in 2001, they partnered with Nkosi’s Haven, a home for mothers and children affected by HIV in South Africa. Many of these children are orphans. Foundation 4Life has made significant donations to help build Nkosi’s Haven 4Life Farm so the Haven could grow their own food, expand their chicken runs for increased egg production, and offer self-improvement classes to the mothers in pottery, sewing, knitting, and candle-making. Foundation 4Life provides monthly financial assistance and 4Life product support on an ongoing basis.



Bianca Lisonbee, Sister Julia, and David Lisonbee at La Casa Rosada, Santo Domingo, Dominican Republic. July 2006

In 2006, Foundation 4Life® was formally launched at La Casa Rosada orphanage in the Dominican Republic. Established in 2001, La Casa Rosada—“The Pink House”—is a Catholic orphanage that provides critical health care, housing, education, and job training for orphans affected by HIV. Currently, La Casa Rosada is home to over 50 children. In addition to financial and child development support, Foundation 4Life donates a monthly supply of 4Life Transfer Factor® products for all children and employees at La Casa Rosada. From 2006–2009, generous donations from 4Life distributors, executives, and employees helped build and furnish a beautiful addition to the existing structure at La Casa Rosada. This addition gives the older children more personal space and areas to study, plus living areas for the Sisters of Charity who attend to the daily needs of the children.

In 2009, Foundation 4Life began supporting a SOS Children’s Villages home in Hyderabad, India with \$11,500 USD in initial funding. The specific home supported by Foundation 4Life houses 12 children, plus a “mother” who cares for each of them. Foundation 4Life also has a partnership with the HIV/AIDS Children Welfare Association Malaysia (PERNIM) in Kuala Lumpur, Malaysia. These associations will continue to grow over the coming years as Foundation 4Life works to better understand the individual needs of the children who call these orphanages home.

In the past few years, Foundation 4Life has worked to make educational opportunities available for children in impoverished circumstances. In December 2009, Foundation 4Life began funding a preschool program and English classes for the children at La Casa Rosada.

In June 2010, David Guillen and Aneurys Perez, the two oldest children at La Casa Rosada, became its first high school graduates. They have chosen to continue their education at Universidad Catolica in Santo Domingo, Dominican Republic. During BIG Convention 2010, 4Life Founder and CEO David Lisonbee announced scholarships for David and Aneurys that will completely cover their college educations.

In March 2010, 4Life distributors and Foundation 4Life raised \$130,000 to support the Children of the Andes Foundation, an organization that helps improve the quality of life for kids living on the streets in Colombia. The Foundation 4Life donations went toward rebuilding a house to better facilitate the needs of sibling children who are living on the streets. The home allows these children to remain together, while supporting their physical, mental, and spiritual development.

A Lasting Legacy

The organization’s three-tiered approach will target the specific needs of each orphanage, working closely with the management to best support the children. The ultimate goal is to leave a lasting legacy of empowerment for these children, the orphanages in which they reside, and their local communities. When children have the tools they need to thrive and achieve, they are able to give back to society, be a positive example for others, and no longer be a burden on their communities and government.

Children truly are the future. Foundation 4Life considers it a privilege to do everything in its power to provide the best possible foundation for these children to create truly extraordinary lives of their own.

Visit foundation4life.org for the latest Foundation 4Life news, current projects, and upcoming events.



SERVICE AROUND THE WORLD

As of September 2010, Foundation 4Life had completed over 73 service projects in 20 countries, and donated over \$1 million in monetary donations and 4Life Transfer Factor® products. Aiding the elderly at the Rumah Charis Home in Malaysia; walking in support of cancer research in Australia, New Zealand, and Hong Kong; providing much-needed school supplies at the Ratu Sauvoli Memorial School in Fiji; organizing relief effort for earthquake victims in Haiti; delivering emergency food supplies to the victims of Hurricane Noel in Mexico and the Dominican Republic... Foundation 4Life has made a significant positive impact in communities all over the globe.

Foundation 4Life Supports SOS Children's Villages

4Life India made a big service impact with a \$11,500 USD Foundation 4Life donation to SOS Children's Villages in Hyderabad, India. Foundation 4Life sponsors a specific home that houses 12 children, plus a "mother" who takes care of them. In November 2009, 4Life® Founders David and Bianca Lisonbee visited the village and presented toy boxes to each house, along with chocolates for all of the 200 children who live there. Foundation 4Life has pledged on-going support with hands-on service opportunities, events, and product donation. In 2010, we continued our sponsorship of the "4Life house" in the Hyderabad village.

Foundation 4Life Partners with Children of the Andes

In early 2010, 4Life distributors and Foundation 4Life raised approximately \$130,000 to support the Children of the Andes Foundation, an organization that offers solutions for kids living on the streets of Colombia. The 4Life donations went toward rebuilding a house in which the children can live to better facilitate their needs.

4Life Distributors Offer Support for Earthquake Victims in Haiti

After a devastating earthquake hit Port-au-Prince, Haiti, Foundation 4Life and 4Life distributors quickly mobilized efforts to provide relief. Gold International Diamond Esdras Cabrera Alberto organized a team of distributors to assemble and deliver over 1,200 family packs of life-essential food. The International Networkers Team in Puerto Rico organized supplies such as bottled water, clothing, powdered milk, diapers, and canned foods for delivery to Haiti.

4Life Distributors and Executives Serve Local Causes at International Conventions

For the past several years, 4Life distributors and executives have teamed up to provide service at the company's international conventions. In 2007, they assembled 10,000 hygiene kits for victims of disaster relief. In 2009, distributors and executives filled 1500 backpacks for impoverished kids in Florida. For the 2010 service project, they built 2,000 school kits for the children who are recipients of the 4Life Fortify® nutritional program in Honduras.

To see a full listing of Foundation 4Life service projects, visit foundation4life.org.



TOGETHER, BUILDING PEOPLE®

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Facts

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| International Headquarters | 9850 South 300 West Sandy, Utah 84070 USA 80,000 sq. ft. (60,000 warehouse; 20,000 office) |
| International Offices | United States, Australia, Chile, Colombia, Costa Rica, Ecuador, Hong Kong, India, Japan, Malaysia, Mexico, New Zealand, Peru, Philippines, Singapore, Spain, South Korea, Taiwan, and Thailand |
| Years in Business | 12 years in business in Utah and around world |
| Employees | More than 300 in the United States; more than 500 worldwide |
| Key Officers | Founder and CEO David Lisonbee Co-Founder Bianca Lisonbee President Steve Tew COO Danny Lee CFO Mark Ostler CSO Calvin McCausland, PhD |
| Product Range | Innovators in Transferenceutical™ Science with products and research that focus on immune system support, as well as general health and wellness, weight management, personal care, and animal health support |
| Form of Marketing | Direct Selling |
| Success | 4Life Founder and CEO David Lisonbee has received numerous awards for product innovation, including the international Blokhina Award. He's also an honorary member of the Russian Academy of Medical and Technical Sciences, as reported by the <i>Salt Lake Tribune</i> and <i>Deseret News</i> in 2006. In 2010, 4Life was named one of the world's top 100 direct selling companies by <i>Direct Selling News</i> . 4Life is a good-standing member of the Direct Selling Association (DSA) and David Lisonbee sits on the CEO council of the World Federation of Direct Selling Associations (WFDSA). |
| Foundation 4Life® | 4Life's non-profit organization is dedicated to addressing community needs wherever 4Life distributors conduct business, with a specific focus on the children of the world. This 501(c)(3) entity was launched in July 2006. All donations are tax-deductible in the United States. One hundred percent of all donations go directly to humanitarian efforts. |
| Patent Information | US Patents 6,468,534, 6,866,868, and 7,815,943, with other patents pending |